Transformation of Library Services in the Digital Age

Sunday, April 6 2008

8:30 AM - 11:40 AM

Marriott Convention Center -- Blaine Kern C

- Online Social Networks: Swiss Army Information Tools
- 11:15 AM – 11:40 AM
!!! THANK YOU !!!

Andrea Twiss-Brooks  
Co-Director, Science Libraries, Head of Collection Services  
John Crerar Library, University of Chicago

Leah R. Solla  
Librarian  
Physical Sciences Library, Cornell University
!!! THANK YOU !!!

American Chemical Society

Division of Chemical Education

Division of Chemical Information
DISCLAIMER (1)

The screen prints selected for this presentation are for educational purposes, and their inclusion does not constitute an endorsement of an associated person, product, service, or institution.
The views and opinions expressed in this presentation are those of the presenter and do not constitute an endorsement by Iowa State University or its Library.
Web 2.0

- **Web 2.0**, refers to a perceived second generation of Web-based communities and hosted services — such as social-networking sites, wikis and folksonomies — which aim to **facilitate collaboration and sharing** between users.

- The term became popular following the first O'Reilly Media Web 2.0 conference in 2004. Although the term suggests a new version of the World Wide Web, it **does not** refer to an update to any technical specifications, but to changes in the **ways software developers and end-users use the Web**.

http://en.wikipedia.org/wiki/Web_2
Social Networking

- A **social network service** focuses on the **building** and verifying of **online social networks** for communities of **people who share interests** and activities, or who are interested in exploring the **interests and activities of others**, and which necessitates the use of software.

- Most social network services are primarily **Web-based** and provide a collection of **various ways** for users to **interact**, such as **chat**, messaging, **email**, video, **voice chat**, file sharing, blogging, discussion groups, ... [etc.]

Social Networking

http://www.victorinox.ch/

Swiss Army Information Tools
Social Networking Sites

- aSmallWorld
- Bebo (AOL)
- Boomj
- Classmates
- Cyworld
- Facebook
- Friendster
- hi5
- LinkedIn
- Mixi
- MySpace
- orkut
- Ning
- Y! Mash

http://en.wikipedia.org/wiki/List_of_social_networking_websites
A chaque continent ses préférences

LES SITES DE RÉSEAUX SOCIAUX LES PLUS FRÉQUENTÉS...

... PAR PAYS

<table>
<thead>
<tr>
<th>Nom du site</th>
<th>Myspace</th>
<th>Facebook</th>
<th>Bebo</th>
<th>Cyworld</th>
<th>Skyblog</th>
<th>Hi5</th>
<th>Friendster</th>
<th>Orkut</th>
<th>Live Journal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nationalité de l’entreprise</td>
<td>États-Unis</td>
<td>États-Unis</td>
<td>États-Unis</td>
<td>Corée du Sud</td>
<td>France</td>
<td>États-Unis</td>
<td>États-Unis</td>
<td>États-Unis</td>
<td>Russie</td>
</tr>
</tbody>
</table>

... PAR CONTINENT

En millions d’heures par mois
(août 2007)

AMÉRIQUE DU NORD

Un quart des inscrits dans le monde.

AFRIQUE - PROCHE-ORIENT

ASIE - PACIFIQUE

Un tiers des inscrits dans le monde.

Infographie Le Monde
Sources : ValleyMag août 2007, Datamonitor
Facebook Overview (1)

- Launched on February 4, 2004
- Founded by Mark Zuckerberg at Harvard
- Expanded from Harvard to other colleges and universities, then to high schools, then to companies, then to any one
- Largest number of registered users among college-focused sites (July 2007)
- Facebook is the 5th most-trafficked website in the world (comScore)

http://en.wikipedia.org/wiki/Facebook
Facebook Overview (2)

- **Number One site for photos** in the United States, ahead of public sites such as Flickr

- **Membership**
  - 68 million

- **Growth**
  - 7 million (July 2006)
  - 9 million (September 2006)
  - 14 million (January 2007)
  - 36 million (August 2007)
  - 68 million (April 1 2008)
  - 1 million new registrations / week

Facebook Features (1)

- **Profile**
  - Contains all the information about an individual that friends and people in your networks can view
    - Networks, Sex, Relationship Status, Birthday, Hometown, Political Views, Religious Views
    - Education and Work -- Education Info: Colleges, High School. Work Info: Employer, Position, Time Period
    - Information -- Contact Info: E-mail, AIM, Land Phone, Current Address, Residence, Website. Personal Info: Activities, Interests, Favorite Music, Favorite TV Shows, Favorite Books, Favorite Quotes
  - Individual provides or chooses not to provide details

Facebook Features (2)

- Core Features
  - Friends
  - Inbox and Messages
  - News Feed and Status
  - Profile and Mini-Feed
  - Pokes
  - Requests and Notifications
  - The Wall
Facebook Features (3)

- Applications by Facebook
  - Groups
  - Events
  - Notes
  - Posted Items
  - Video
- Applications by Third Parties
http://iastate.facebook.com/privacy.php
Privacy Overview

Facebook wants you to share your information with exactly the people you want to see it. On this page, you'll find all the controls you need to set who can see your profile and the stuff in it, who can find and contact you on Facebook, and more.

Profile
You are in one network and you can control who can see your profile, contact information, groups, wall, photos, posted items, online status, and status updates.

Search
You can control who can find you in searches and what appears in your search listing.

News Feed and Mini-Feed
You can control what actions show up in your Mini-Feed and your friends' News Feeds.

Poke, Message, and Friend Request
You can select which parts of your profile are visible to people you contact through a poke, message, or friend request.

Applications
You can edit your privacy for applications you have added to your account, applications that you have used on another website, and other applications built on Facebook Platform.

Block People
If you block someone, they will not be able to search for you, see your profile, or contact you on Facebook. Any connections you have with a person you block will be broken (friendship connections, relationships, etc).

Limited Profile
If you want to hide some of the information in your profile from specific people, add them to your limited profile list below.

Person: [Search]
Person: [Add]
Privacy Settings for your Profile

Based on your current privacy settings, people from Iowa State and all your friends can see your profile. Your profile may include your picture, interests, photo albums, groups, wall and other things, depending on the profile details you have selected.

Profile

You can control who can see your profile — your friends can always see your profile, and you can allow all your networks or some of your networks to see your profile.

Status Updates: All my networks and all my friends

Videos Tagged of You: All my networks and all my friends
Photos Tagged of You: All my networks and all my friends
Online Status: All my networks and all my friends
Friends: All my networks and all my friends
Wall: All my networks and all my friends

Select which types of people can see your profile:

Iowa State: Undergrad, Grads, Alumni, Faculty, Staff
Contact Information

You can control who can see your contact information — your friends can always see your contact information, and you can allow all your networks or some of your networks to see your contact information. Only people who can see your profile can see your contact information.

- **IM Screen Name:** All my networks and all my friends
- **Mobile Phone:** All my networks and all my friends
- **Land Phone:** All my networks and all my friends
- **Mailbox:** All my networks and all my friends
- **Current Address:** All my networks and all my friends
- **Residence:** All my networks and all my friends
- **Website:** All my networks and all my friends

Select who can see your contact emails:

- **gerrymck@iastate.edu:** All my networks and all my friends

Applications in your Profile

You can control who can see the applications added to your profile. Only people who can see your profile can see these applications. Click on items that have a padlock icon to access their privacy page.

- **Photos:** (Privacy settings available on another page)
- **Notes:** (Privacy settings available on another page)
- **Posted Items:** All my networks and all my friends
- **Groups:** All my networks and all my friends
- **Marketplace:** All my networks and all my friends
- **Video:** All my networks and all my friends
- **Cities I've Visited:** No one
- **Shoebox:** No one
Story Types
Drag these sliders up or down to indicate which types of stories you’d like to see more or less often in comparison to one another. These preferences will take effect the next time you get new stories. To control which stories your friends see, use the Feed Privacy page.

How do I use this?

More About These Friends
You can select up to 20 friends that you find interesting. You will get News Feed stories about these people more frequently.

Person: Start typing a friend’s name  Add

Less About These friends
You can select up to 20 friends that you prefer not to see in your News Feed. You will only get stories about these people if nothing else is available.

Person: Start typing a friend’s name  Add
Announcement: Facebook Updates Privacy Controls

On Wednesday, March 18th, Facebook will be introducing privacy updates that give users more control over the information they choose to share on Facebook. The two main updates taking place are a standardized privacy interface across the site and new privacy options.

Some of the new features being added include a "Friends of Friends" privacy option that allows people to share information with people they are connected to through their friends. Users will also now have the ability to share and restrict information based on specific friends or friend lists. The friend lists feature was added to Facebook in December as a way to help users communicate with groups of friends. Now, in addition to messaging and event and group invitations, friend lists can help users to communicate by choosing what information is shared with certain groups of people.
Librarian Facebook Presence

http://www.imdb.com/title/tt0455596/
iPhone! Finally!
Updated 22 minutes ago

Networks: Georgia Tech Faculty
Sex: Male
Relationship Status: In a Relationship with Leslie Porter (Simmons)
Birthday: December 5

- Mini-Feed
- Information
- The Wall
- Education
- Courses
- Gifts
- Scrabulous
- Texas HoldEm Poker
- Books iRead

View Photos of Brian (34)
Send Brian a Gift
Write on my Wall
Brian's VoiceMail Greeting
Search Pubmed now
Send Brian a Message

Show Fewer Profile Boxes
Jenna Ryan
is really sick of insomnia.
Updated on Tuesday

Networks:
LSU Faculty
Baton Rouge, LA

Sex:
Female

Interested In:
Women

Relationship Status:
Single

Birthday:
April 22, 1979

Hometown:
Baton Rouge, LA

Political Views:
Very Liberal

Religious Views:
Pagan

Contact Info
Email:
jryan1@lsu.edu

AIM:
jennaryan7

Current Town:
Baton Rouge, LA

Website:
http://www.lib.lsu.edu/ref/vita/3Ryan/3Ryan.html

Personal Info
Activities:
Virtual Reference Co-ordinator
Digital Resources, Virtual Reference, Science

Interests:
Librarianship, Hurricane Katrina, Louisiana Ecology,
Annotated Bibliography

Favorite Music:
Flogging Molly, Great Big Sea, Sarah McLachlan, Tori
Amos

Favorite TV Shows:
Crime Drama, Science Fiction, Torchwood, Doctor
Who, Heroes, Women's Murder Club, Numb3rs,
House MD, Grey's Anatomy
Library Facebook Presence
Facebook Groups (1)
Facebook Groups (2)
Facebook Pages (1)

http://www.facebook.com/FacebookPages
Launched in November 2007, Facebook Pages allow “local businesses, sports teams, artists, films, brands, public figures, non-profits [, libraries] and other business organizations to have a presence on Facebook.”

http://www.facebook.com/FacebookPages
“Users can add themselves to … [a] Facebook Page as fans, write on …[its] Wall, purchase products, learn about special promotions, upload photos, and join other users in discussion groups, … [as well as] send updates … . . . . [A]pplications [can be added] to … [a] Page and engage users with videos, notes, links, Flash content, and more.”

http://www.facebook.com/FacebookPages
Facebook Pages (3)

Available Elements:

A. Business Picture: Can be a maximum width of 396, and the height can only ever be 3x the width

B. Basic Info: “General info” about the brand. Fields are category specific to your vertical and can be left blank.

C. The Wall: Users can post messages to you

D. Discussion Board: Users can discuss new products, services and promotions

http://ads.ak.facebook.com/ads/pages/guides/creating_a_facebook_page.pdf
Facebook Pages (4)

Available Elements:

E. Links: Click to edit the page or Admin capabilities
F. Fans: Displays users that are fans of the business
G. Video: Admin can upload to share
H. Photos: Admin can upload and Facebook Pages can be tagged in photos by their fans
I. Events: Once an event is added, it can be populated in the user’s calendar
Monroe Library, Loyola University New Orleans

Location: 6363 St. Charles Avenue
New Orleans, LA, 70118
Phone: 504-864-7111

Mon - Thurs: 7:00 am - 2:00 am
Fri: 7:00 am - 9:00 pm
Sat: 8:00 am - 6:00 pm
Sun: 11:00 am - 2:00 am

Information
Website: http://library.loyno.edu

Events
Digital Imaging / Photoshop Workshop
Library Instruction Classroom (Room... New Orleans, LA
Wednesday, March 12 at 3:00pm
Digital Cameras (still and video)
Library Instruction Classroom (Room... New Orleans, LA
Thursday, March 6 at 12:30pm
Animating Slides in PowerPoint
Library Instruction Classroom (Room... New Orleans, LA
Tuesday, March 4 at 1:00pm
Adding Media to PowerPoint
Library Instruction Classroom (Room... New Orleans, LA
Tuesday, March 4 at 12:30pm
Video Editing on a Windows PC Workshop
Library Instruction Classroom (Room... New Orleans, LA
Thursday, February 28 at 12:30pm
Carnegie Mellon Science Libraries

Information

Group Info
Name: Carnegie Mellon Science Libraries
Type: Common Interest - Science
Description: This group is for all people interested in the use and future of the Science Libraries at Carnegie Mellon.

Contact Info
Email: scref@andrew.cmu.edu
Website: http://www.library.cmu.edu/Research/EngineeringAndSciences/

City: Pittsburgh, PA

Photos
Displaying 4 of 76 photos.

View Discussion Board
Join this Group

Group Type
This is an open group. Anyone can join and invite others to join.

Admins
- Matt Marsteller (Carnegie Mellon) (creator)
- Lynn Berard (Carnegie Mellon)
- Keturah C. (Pittsburgh)
- Jackie Gip (Carnegie Mellon)
- John Fudrow (Pittsburgh, PA)
- Donna Bed (Carnegie Mellon)

Posted Items
No one has posted any items.

Discussion Board
ISU Library

Information

Group Info
Name: ISU Library
Type: Organizations - Academic Organizations
Description: Facebook portal for the Iowa State University Library. Follow the links below to:
- Search the library catalog
- Find electronic journal articles
- Ask a question
- Check your course reserve items

Contact Info
Email: kushkows@lib.iastate.edu
Website: http://www.lib.iastate.edu
Office: Parks Library
Street: Iowa State University
City/Town: Ames, IA

Recent News
Electronic full text materials (e.g. journal articles) are generally only available to CURRENT Iowa State students, faculty and staff because of licensing agreements with our vendors.

Catalog searching and other features are available in the posted items section. Click “see all” for a list of features.

11/1: Google search application added
11/1: JSTOR search application added

Posted Items
Displaying 2 of 13 posted items.

Post a link: http://
University of Iowa Libraries

Location: 100 Main Library
Iowa City, IA, 52242
Phone: 319.335.5299

Mon - Thurs: 7:30 am - 2:00 am
Fri: 7:30 am - 10:00 pm
Sat: 10:00 am - 10:00 pm
Sun: 12:00 pm - 2:00 am

Information
Mini-Feed
The Wall
Meebo Me

Powered by Meebo, this application lets your visitors chat with you! Once I configure things, you can chat with me too.

Get It!
Facebook Applications

- Facebook Platform announced at Facebook F8 conference in late May 2007
- 20,000+ apps (04-01-08)
- 140 new apps/ day (04-01-08)

Compare People
By Chann Inc.
People are different. That is a fact of life. Find out who stands where in various categories: cutest, sexiest, smartest and many more. Most importantly, find out where you fit in!
361,277 daily active users (3%) — 11118 reviews

Spark
By Chann Inc.
Connect to all of the beautiful men and women in your friends' networks on Facebook. See what others think of them, and find out who's interested in you
167,082 daily active users (5%) — 702 reviews

Testimonials
By Chann Inc.
Use Testimonials to gather your personal, professional and academic references in one place from your teachers, friends, and co-workers.
40,225 daily active users (3%) — 146 reviews

Mesmo TV
By Mesmo TV
(Formerly TV Show Trivia) Play TV trivia. Add your favorite TV shows, characters and quotes to your profile. Chat with friends and fans. Friends, The Simpsons, Grey's Anatomy, Scrubs, Heroes, The Office and 10,000+ TV shows from past to present.
Circle of Trust
By Chain Inc.
Trust gathers trustworthiness ratings across your network and tells you who you can trust and who you can’t.
26,935 daily active users (2%) — 85 reviews

Bathroom Wall
By Kudos Media
The Bathroom Wall is a place to post secrets, confessions, and messages… while remaining completely anonymous!
13,669 daily active users (2%) — 236 reviews

HOT or NOT
By HOTorNOT.com
The FASTEST way to FIND HOTTIES on facebook! Have fun rating other facebook users 1 to 10 and meet some too ;)
152,330 daily active users (3%) — 5963 reviews

Name Analyzer
By Bemmu
Meaning is hidden within the letters of your name.
116,633 daily active users (2%) — 639 reviews

Yummy Original Unique

Party On!
By Wallop
Want to be invited to the hottest coolest parties? Want to throw your own party? Well you came to the right place. Party On is the Facebook application that does one thing and one thing only - Parties!
1,191 daily active users (1%) — 30 reviews
CBSSports.com The Official Tournament Brackets
By CBSSports.com
Create your own private NCAA Tournament bracket competition with friends, compete against all of Facebook for a chance to win $10,000, access NCAA March Madness on Demand to watch games live online for free + more!
260,135 daily active users (22%) — 533 reviews

You're a Hottie
By CLZ Concepts
Think your friends are hot? Let them know by adding them to your 10 Hottest Friends List! Get friends to add you to boost your own Ranking!
130,276 daily active users (2%) — 177 reviews

AceBucks
By Buddy Media Inc.
The AceBuck is the underground currency of Facebook. Use this application to manage your AceBucks - earn 'em by playing fun games, and burn 'em by bidding on cool gifts!
5,392 daily active users (1%) — 731 reviews

Four In A Row
By David, Davy and Robby
The object of the game is to connect four singly-colored discs in a row. Play instantly with a quickmatch or challenge a friend.
11,954 daily active users (24%) — 149 reviews

Movies
By Flixster
Compare your taste in movies with friends. Share reviews. Discover new movies. Test your movie knowledge with the Never-Ending Movie Quiz.
412,748 daily active users (2%) — 2302 reviews
Facebook Apps for Libraries

http://iastate.facebook.com/group.php?gid=2469777131
Facebook Apps for Libraries

- Books
- Digital Reference
- Events
- Journal Articles
- Library Search
- News
- Photos
- Reference Resources
- RSS / Webfeeds
- Social Bookmarking
- User Guides
- Video / YouTube Video Box
- Wikis
Books
by Larry Gadea and Martin Mroz

Join your friends in sharing which books you've been reading. You will be able to enter your previously hidden collection of books and find new ones to read. Or, you could even find out who really is the biggest bookworm around!

Friends who have added this application

Larry Gadea (Carleton CA)

Martin Mroz (Carleton CA)
Books iRead
by Social Wizards

My Favorites

- Harry Potter
- The Da Vinci Code
- Animal Farm
- ...more

My Reviews

- Lahiri's microscopic description of everyday lives of ordinary individuals to bring out a beautiful ...more
- There is so much in this book yet it leaves so many questions unanswered! As a book it's a great ...more

New! Book Clubs, Take the Fantasy Quiz!, International Search.

What you read says a lot about you!

iRead is the largest, most popular book application on Facebook. With iRead, you can:
- List, rate and write reviews about the books you are reading or have read in the past.
Visual Bookshelf
by Hungry Machine LLC

You already added Visual Bookshelf.
- Go to this Application
- Remove this Application

About this Application
Users:
21,803 daily active users
(5% of total), 19 friends
Categories:
Education, Just for Fun
This application was not developed by Facebook.

About Hungry Machine LLC
Hungry Machine is a full service web development group specializing in the design, development, and deployment of Ruby on Rails applications.

Facebook is a true phenomenon, so we’ve invested heavily in developing a framework for bringing businesses into this amazing distribution channel.
Meebo
by Jake Jarvis

chat with me

MrRandomGuy: hey! I'm on your facebook profile!
MrRandomGuy: who are you?
MrRandomGuy: my random of course
MrRandomGuy: what are you doing here? that name doesn't sound familiar
MrRandomGuy: just taking a screenshot for the facebook app directory
MrRandomGuy: oh cool
MrRandomGuy: yeah, check it out.. just search for Meebo on the sidebar and tell your friends

Type here and hit enter to send a private message.
Journal Citation Reports
Identify the major journals in yr field

Information

Event Info
Name: Journal Citation Reports
Tagline: Identify the major journals in yr field
Host: Yale Science Libraries
Type: Education - Workshop

Time and Place
Date: Thursday, April 17, 2008
Time: 11:00am - 12:00pm
Location: Kline Science Library
Street: 219 prospect st
City/Town: New Haven, CT
View Map

Contact Info
Phone: 4329519
Email: joseph.murphy@yale.edu

Description
Learn how to evaluate journal quality based on citation data. Identify the major journals in a discipline.
Kline Science Library
Contact Joe Murphy (joseph.murphy@yale.edu)
Instructor - Lori Bronars lori.bronars@yale.edu

RSVP here http://www.surveymonkey.com/s.aspx?sm=p1Ha_2bCsGPfFvvFEwrQKpfXQ_3d_3d

Other Information
• Guests are allowed to bring friends to this event.

Other Invites
Maybe Attending
Welcome to the Ryerson University Library Facebook application.

This application was created to provide users with access to the Ryerson University Library and its resources within Facebook.

Some of the resources include:
- Searching the Catalogue
- Finding Articles
- Viewing news feeds
- Browsing new materials list

Contact Information:
For any questions concerning the Ryerson Library, please contact libweb@ryerson.ca

For any questions concerning this application, please email Graham M.

You already added Ryerson U Library.
- Go to this Application
- Remove the Application

About this Application
Users:
22 daily active users
(3% of total), 4 friends

Category:
Education

This application was not developed by Facebook.

About the Developer
Graham McCarthy
(St. Michael's College, University of Toronto)
UIUC Library Search
by David Ward

This handy widget searches the UIUC Library catalog, as well as some of our journal article databases, right from Facebook. It's convenient!

Friends who have added this application
10 friends have added this application

Share

UIUC Library Search
You already added UIUC Library Search.
- Go to this Application
- Remove this Application

About this Application
Users:
1 daily active users
(0% of total), 10 friends

Category:
Education

About the Developer
David Ward
(Ulinois)

Discussion Board

Facebook is providing links to these applications as a courtesy, and makes no representations regarding the applications.
A suite of tools to better find things, and people in Swem.
JSTOR Search
by Jennifer McKilop, Kristen Garlock and Michael Krot

Search full text of articles archived in JSTOR. (You may need to add your library proxy server first.)

JSTOR Terms and Conditions: http://www.jstor.org/about/terms.html
JSTOR Privacy Policy: http://www.jstor.org/about/privacy.html

Friends who have added this application

About this Application
Users:
14 daily active users
(2% of total), 23 friends

Categories:
Education, Utility

This application was not developed by Facebook.

About the Developers
Jennifer McKilop
(Ann Arbor, MI)
Librarian
by Brad Czernak

Librarian gives users a number of user-influenced links for finding common information normally found in libraries. More importantly, it allows users to automatically ask questions to real librarians.

About this Application
Users:
19 daily active users
(1% of total), 30 friends

Categories:
Education, Messaging

This application was not developed by Facebook.

About Brad Czernak
Brad is a Library and Information Science student at Wayne State University.

Friends who have added this application
30 friends have added this application
See All

You already added Librarian.
- Go to this Application
- Remove this Application
Rensselaer Research Libraries's Photos – Architecture Library

Back to Rensselaer Research Libraries

3 photos | Back to Rensselaer Research Libraries's Photos

Location: Greene Building, RPI, Troy, NY
Welcome to Facebook Librarian

Librarian is all about resources -- books, articles, and more. Click through the menus for what interests you. Also, you're not expected to succeed without help -- that's why you can "Ask a Librarian" just by clicking the button. Oh, one more thing -- please invite your friends -- this app is all about being helpful, so help others too.

- Book
- Scholarly Sources
- Facts + Stuff
- Add Your Librarian as a friend
- Ask a Librarian

Step up to the desk:

- Invite your friends
- Check out the Widget Gallery
- Hate it? Love it? Go here.
- Full Documentation
- Hey! I'm a Librarian! What can I do?
Flickr meets Facebook. My Flickr allows one to display one's photos according to certain criteria such as: Recent Photos, Tags, Interesting, Date Range, Privacy Filter, Photsets and all "sorts" of other sorting and features. Allows for easy manual & auto refreshing. Easily update changes to your Mini-Feed. Display your photos how you want them with different layouts.
my RSS
by Bennett Waxse

Always stay up to date with your RSS feeds on your profile. Add your feeds or
look through your friends' feeds to find exactly what you're looking for.

Discussion Board
Displaying 3 of 17 discussion topics.

When does it refresh?
8 posts by 8 people. Updated on Sep 18, 2007 at 9:57 AM.
Once Upon a Time at the MSU Libraries...
We love Facebook. We love wikis.

So the thing to do was obvious: let's make a wiki "within" Facebook, so we don't have to signup and invite friends on a different site everytime we share content, work on a project, or plan a party.
Hello Gerry!

Search for an item in libraries near you

Enter title, subject or author

Search WorldCat

Quick Search

Find books, music, videos and more in WorldCat for "".

Quick searches are based on the interests you've added in your Facebook profile.

Reading Suggestions

In WorldCat.org you can create lists of books, music, video and more, organized any way you'd like. These selections are from recent WorldCat.org lists of books "to read". See more.

Necessary Noise: stories about our families as they really are, by Michael Cart

Business @ the Speed of Thought: succeeding in the digital economy, by Bill Gates

Gertrude Bell: queen of the desert, shaper of nations, by Georgina Howell
Friends: Social Networking Sites for Engaged Library Services

http://onlinesocialnetworks.blogspot.com/
! Thank You!
For Your Attention
There is nothing more powerful than an idea whose time has come.

Victor Hugo


Online Social Networks
Swiss Army Information Tools

Gerry McKiernan
Science and Technology Librarian
Iowa State University Library
Ames IA
gerrymck@iastate.edu

http://www.public.iastate.edu/~gerrymck/SwissArmyInfoTools.ppt