Education of the Inventor Community

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Inventor Community

Small Business
Non-profit
University
Individual inventor
University Outreach

- Campus visits
- Virtual visits
- Electronic media
Campus Visits

- Academic year 2008-09
  - 74 universities and colleges
  - 11,000 students
  - Faculty and staff contacts
    - IP presentations
    - Individual Q&A
    - Technology Transfer discussions
Virtual Visits

- New for academic year 2009-10
  - Contact has been made at approx 100 schools
  - Video teleconference format
  - Live presentations with Q&A
Electronic Media

- **iTunes**
  - 4 direct links with USPTO produced video
  - Multiple university links

- **YouTube**
  - At least 4 university made videos
  - USPTO videos to come
    - Short – less than 5 minutes
    - Directed to specific topics

- **Others to come**
Individual Inventor/Small Business

- Customer Intervention
- Web Assistance
- Inventor Conferences
Customer Interaction

- Inventor Assistance Center
  - 800 number

- Independent Inventor e-mail
  - Special e-mail account

- On-line chats
  - Bi-monthly
    - Experts answer questions
    - Approximately 80 questions answered/hour
    - Transcripts on-line
Web Assistance

- Inventor Resource Page
  - General questions answered
  - Invention marketing complaints
  - Links to other agencies and inventor organizations

- Computer bases training
  - Training videos
    - Limited to 20 minutes
    - 503 compliant
Inventor Conferences

- **Annual conference**
  - 14th annual scheduled for Alexandria in November

- **Congressional outreach**
  - Working with representatives
    - One day event highlighting federal, state and local resources

- **Regional conferences**
  - USPTO sponsored
  - Inventor group, non-profit sponsored
Contact Information

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